



SCAG COMPASS BLUEPRINT PROGRAM
2010-2011 Demonstration Project Proposal



City of Calimesa

**“Calimesa Boulevard Downtown Business District and Riverwalk
Implementation Plan”**

PRESENTED TO
SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS (SCAG)

BY
CITY OF CALIMESA

October 20, 2010



building partnerships. serving communities.

2010-2011 FISCAL YEAR APPLICATION

DEMONSTRATION PROJECT PROPOSAL

AN OPPORTUNITY TO PARTNER FOR REGIONAL SUSTAINABILITY

Compass Blueprint is offering the opportunity for a planning effort in your community to be a showcase Demonstration Project—one that exemplifies the benefits envisioned by the Compass Blueprint program, your own community, and emerging Sustainable Communities Strategies (SCS). Projects that feature creative and forward-thinking development solutions will benefit, free of charge, from a customized program of consultant services, SCAG staff time, financial resources and technical assistance.

With the recent passage of Senate Bill 375, this year's program will focus on voluntary, local efforts that will contribute to developing and implementing the SCS and reducing regional vehicle miles traveled (VMT) and resulting greenhouse gas (GHG) emissions.

Compass Blueprint's innovative tools and services allow cities and counties to evaluate planning options and stimulate sustainable development opportunities. More information is available on the Compass Blueprint website: www.compassblueprint.org/toolbox/services.

Proposals will be evaluated and selected based on criteria that include:

- The project's integration of land use and transportation planning and efficiency of infrastructure use;
- A mix of housing densities and types, including affordable housing;
- Cooperation with other local governments and transportation commissions;
- Coordination with project stakeholders through an existing or planned advisory group;

- Development planned within or adjacent to existing developed or underutilized areas, with conservation of open space and agricultural lands;
- The project's inclusion of emerging fields of sustainability such as carbon footprint modeling, climate change mitigation, public health, stormwater management, green building, etc.

For a complete list of evaluation criteria see www.compassblueprint.org/apply/criteria.

Past Demonstration Project partner jurisdictions may propose work that will move their plans closer to implementation and construction.

Successful applicant jurisdictions will be identified as Compass Blueprint Partners leading the way to improve the region's mobility, livability, prosperity and sustainability. SCAG may showcase the final products from their projects as demonstrations of innovative planning, with useful ideas and strategies to inspire other cities and counties.

To apply for Compass Blueprint Demonstration Project assistance for the 2010-2011 fiscal year, fill out the cover sheet on the next page, prepare a proposal describing your project, its local benefits and how it furthers regional Compass Blueprint goals, and submit to SCAG. Applicants are encouraged to contact SCAG for assistance in assembling a winning application.

Applications will be accepted until 5:00 p.m. on Thursday, October 21, 2010



2010-2011 FISCAL YEAR APPLICATION

DEMONSTRATION PROJECT PROPOSAL

AN OPPORTUNITY TO PARTNER FOR REGIONAL SUSTAINABILITY

Please complete this form using only the space provided.

Project Name

Agency Sponsor

Primary Contact Person

Title

Address

City

State

Zip

Phone

Email

Please provide a short description of your proposed project and the services requested:

Attach a proposal that includes detail on:

- The project location (include maps);
- Scope of the overall project;
- Scope of the planning assistance requested from Compass Blueprint;
- Project timeline including anticipated start date for requested services (funds expected to be available February 2011);
- Estimated cost of requested services;
- Product(s) expected (e.g. written report, visual/video aids, plans, events, etc.);
- How the project will assist the region in meeting the Compass Blueprint principles of mobility, livability, prosperity and sustainability (please see www.compassblueprint.org/about/principles).

Applicants are encouraged to include a letter of support from the appropriate subregional organization and selected projects will need to provide a resolution of support from the appropriate City Council or County Board of Supervisors (see www.compassblueprint.org/files/demoprojresolution.pdf for a sample resolution).

Proposals should not exceed 10 pages and must include an electronic copy (PDF preferred) of all application materials. Proposals under 10MB may be submitted via email.

Submit your proposal by 5:00 p.m. on October 21, 2010 to:

Peter Brandenburg
Southern California Association of Governments
818 West Seventh Street, 12th Floor
Los Angeles, CA 90017-3435

For more information, go to www.compassblueprint.org
E-mail: brandenburg@scag.ca.gov
Or call: (213) 236-1937



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City of Calimesa

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1. Project Location

The Calimesa Blvd. Downtown Business District and Riverwalk Implementation Plan project is located in the City of Calimesa, a small city in the northwestern part of Riverside County. The Downtown Business District (DBD) is approximately 142 acres, generally bound on the north by County Line Road, on the south by Sandalwood Drive, on the west by Interstate 10, and on the east by 5th Street south of Avenue "L" and Park Avenue north of Avenue "L" (Attachments C and D).

The DBD is the central business corridor for the City of Calimesa providing services to Calimesa, as well as neighboring communities, such as the City of Yucaipa in San Bernardino County and the City of Beaumont in Riverside County.

The Calimesa DBD is divided into three sub-zones. This project encompasses the Downtown Business District *Village* Zone of Calimesa Boulevard, which is bounded by Avenue "L" and County Line Road. The Calimesa Creek Riverwalk Overlay Zone is located at the northeast corner of Calimesa Blvd. at County Line Road.

The DBD is identified as a Compass Blueprint Priority Community on the SCAG Compass Blueprint 2% Strategy Western Riverside Council of Governments (WRCOG) Sub-regional Opportunity Area Map (Attachment I).

2. Scope of the Overall Project

In 2009, the City of Calimesa was awarded a Compass Blueprint grant to develop a revitalization plan for the City's Downtown Business District (Attachments E and J). The City of Calimesa Downtown Business District Code was recently completed in July of 2010 (Attachment K). This project establishes the City DBD development codes and design guidelines to create a pedestrian-oriented atmosphere consistent with traditional Southern California architectural styles in the central transit and business section of the Calimesa. The primary goal of this plan is to emphasize land use and transportation strategies that support and stimulate economic development and produce a more livable and sustainable community.

The City of Calimesa is submitting this application for a 2010-2011 Compass Blueprint Planning Grant to implement the Downtown Business District Plan by completing the remaining design standards for the Calimesa Creek Overlay Zone within the Downtown Village Commercial (DVC) Zone, as well as the design and final engineering for the Calimesa Blvd. gateway between Avenue "L" and County Line Road and development of a Shared Parking Plan. This implementation project will build upon the work completed in the Downtown Business District Code by focusing attention on three key sections of the DVC Zone (See Project Area Photos Attachment H):

1. The Calimesa Creek Riverwalk Overlay Zone at the northeast corner of Calimesa Blvd. and County Line Road to 5th Street. Development of a Master Plan for this area is needed (Attachment F).
2. The Downtown gateway corridor along Calimesa Blvd. from Avenue "L" County Line Road. Design is needed to implement the completed conceptual streetscape plan for this area (Attachment G).
3. The development of a Shared Parking Plan that can be implemented in an identified location and also used as a template to guide the process in the DBD to address serious vehicle and pedestrian conflicts along Calimesa Blvd. between Avenue "L" and County Line Road.

The project is located on Calimesa Blvd, which is a major transportation corridor in the City. Calimesa Blvd. is the gateway to the City of Calimesa and it is also the primary transit route through the City. This is the main thoroughfare in Calimesa and it also runs parallel to Interstate 10 (I-10). There are two I-10 freeway exits that provide the primary access to the City of Calimesa and the DBD at both the north and south boundaries. Calimesa Blvd. provides residents of both Calimesa and Yucaipa primary access to the businesses and services on Calimesa Blvd. The DBD is served by two small connector transit routes, OmniGo and the Pass Transit Express (Attachment L).

Calimesa Blvd. is also the main access route to Mesa View Middle School located just west of I-10. This new middle school opened in August 2009 and serves families in Calimesa and Yucaipa and its main access route is through the DBD along Calimesa Blvd. (Attachment M).

This Compass Blueprint Demonstration project will create opportunity for the City of Calimesa to implement the new design standards for the DBD. The DVC Zone was created to encourage new development in a more traditional downtown form that incorporates a mixture of specialty, retail, dining, entertainment, residential, office, and civic/cultural uses. This district encourages both horizontal and vertical mixed-use development with a store-front character and architectural styles consistent with the Calimesa Commercial Design Guidelines.

The Calimesa Creek Riverwalk Plan, the Calimesa Blvd. Gateway Design from Avenue "L" to County Line Road, and the Shared Parking Plan are needed to complete the vision of the Downtown Business District Plan. These three elements will move the DBD closer to implementation as it will provide a vital pedestrian-friendly component at the central entrance to Calimesa that maximizes the natural look of the Calimesa Creek, enhances pedestrian and vehicle access, and improves parking, mobility, and pedestrian access along the section of Calimesa Blvd. that currently has conflicting parking and pedestrian access incompatible with a pedestrian-oriented shopping, dining, living, and working experience.

The purpose of this proposed project is to implement recently adopted street and design improvements that emphasize new mixed land uses and transportation strategies that support and stimulate economic development, produce a livable and sustainable community, and reduce traffic congestion along the DVC Zone of Calimesa Blvd.

This project supports the State's goal to reduce regional vehicle miles traveled (VMT) and resulting greenhouse gas (GHG) emissions while supporting the co-benefits of Compass Blueprint principles of mobility, livability, prosperity, and sustainability. It will also serve as a demonstration project for other cities, especially smaller cities with limited opportunities and small municipal budgets, facing similar existing and infill development challenges.

The scope of this project is as follows:

1. This proposed plan will implement specific recommendations identified in the recently completed City of Calimesa Compass Blueprint Downtown Business District Code plan for the DVC Zone along Calimesa Blvd.
2. This proposed implementation plan will create a viable Calimesa Creek Riverwalk Overlay Zone Master Plan for business and residential uses along County Line Road from Calimesa Blvd. to 5th Street.
3. This detailed action plan will create a design and engineering implementation plan for the DVC Zone Gateway to the City of Calimesa along Calimesa Blvd. from Avenue "L" to County Line Road.
4. This proposed plan will create a Shared Parking Agreement Plan for businesses along Calimesa Blvd. to address pedestrian and traffic conflicts in this corridor and complete the final engineering design needed for the street.

The primary planning services requested for this demonstration project are as follows:

- Create a cohesive design and implementation plan for the Calimesa Creek Riverwalk Overlay Zone that will assist the City in restoring this protected waterway to its natural state, thus, creating a mixed-use open green space for residents, business, and visitors to enjoy. This plan will include redesign for existing commercial development, creation of a detailed plan for new infill development, and design of a strategy to correct existing land-use patterns that have negatively impacted the appearance and water flow of this natural tributary. This plan will create a vibrant Riverwalk for the Calimesa Creek area that will incorporate retail, food and service enterprises, vehicle and transit access, and safe and aesthetically pleasing public access to the Calimesa Creek while protecting this important ecosystem. This plan shall include cost estimates for the public improvement portion of this plan.
- Create a complete design and implementation plan for the DVC Zone along Calimesa Blvd. from Avenue "L" to County Line Road. This plan will reflect the City's vision of creating a viable Gateway plan for this important transit entry point to the City of Calimesa that includes the needs of businesses, residents, guests, and other stakeholders in this area. The plan would implement the recently completed streetscape concept plan for this area by providing detailed design and engineering plans for this area. This is the only remaining area along Calimesa Blvd. that needs this level of work to be successfully designed, which needs to be done in concert with the Calimesa Creek Riverwalk Implementation Plan work identified above.
- Prepare a successful Shared Parking Plan within the DBD on Calimesa Blvd. that will address the absence of pedestrian and public transit access to businesses in the DVC Zone of Calimesa Blvd. and create more efficient vehicle access and parking in the DBD.

The City of Calimesa wants to provide for a mixture of land uses and transportation options that work together to provide a more livable, prosperous and sustainable City.

This plan provides opportunity for the City of Calimesa to implement new and infill development plans in the gateway to the City that will allow for public improvements, private development, housing opportunity and community action in this important transit and commercial corridor.

The Calimesa Blvd. Downtown Business District and Riverwalk Implementation Plan provides tools and strategies that will stimulate economic development, address traffic congestion, eliminate parking conflicts, create a safe walkable commercial zone, and encourage mixed land-use development. This plan will create open and easily accessible natural green space, restore a heavily damaged natural water tributary, and support State of California Sustainable Communities Strategies (SCS) while remaining consistent with the City's vision for growth, livability, and economic opportunity.

The Calimesa Blvd. Downtown Business District and Riverwalk Implementation Plan aims at transforming the current gateway entrance to attract sustainable economic growth to the City of Calimesa. It is expected that once the plan is fully implemented, Calimesa Blvd. will be a more vibrant, multi-modal, and pedestrian-friendly corridor with thriving businesses along walkable, shaded paths. As a destination point, the Riverwalk along the restored Calimesa Creek will bring residents and visitors to Calimesa to enjoy the benefits of planned and existing local small business services, cafes, and shopping. The successful implementation of the Shared Parking Plan will address conflicting pedestrian-vehicle access for the benefit of residents, businesses, visitors and other stakeholders in the DVC.

This demonstration implementation project will provide the means for the City of Calimesa to attract private investment and development that will bring economic growth that might not otherwise be realized without this implementation effort. The project will promote creative, forward-looking, and sustainable development solutions that fit the needs of the City of Calimesa and at the same time support shared regional sustainability goals in Riverside County.

3. Scope of Planning Assistance Requested from Compass Blueprint

The City of Calimesa is requesting the following services for the Calimesa Blvd. Downtown Business District and Riverwalk Implementation Plan:

- a. Calimesa Creek Riverwalk Overlay Zone Implementation Master Plan
 - i. Analyze existing Calimesa Creek opportunities, including natural creek features that will serve as opportunities for a Riverwalk experience, existing and proposed land uses, transit and other opportunities in this area.
 - ii. Create a Riverwalk plan that can be implemented by private development and also identify public-private development opportunities.
 - iii. In addition to the Riverwalk plan, create a recommended Master Plan with detailed land-use, transportation and community planning for the area.
 - iv. Create a plan for both public and private improvements in this zone.
 - v. Provide cost estimates for the public improvement portion of this plan.
 - vi. Prepare a Downtown Business District Village and Calimesa Creek Riverwalk Overlay Zone Master Implementation Plan, including the items listed above, diagrams and exhibits.
 - vii. Conduct stakeholder workshop meetings for community and businesses.
 - viii. Present plan to the Calimesa Planning Commission and City Council.
- b. Calimesa Blvd. Gateway Design for Calimesa Blvd. from Avenue "L" to County Line Road
 - i. Provide design and engineering services to implement completed streetscape concept plan for Calimesa Blvd. from Avenue "L" to County Line Road. This work must incorporate Riverwalk elements from above task.
 - ii. Provide cost estimates and funding opportunities for public improvement elements of this plan.
- c. Calimesa Blvd. Shared Parking Agreement Plan
 - i. Assess, evaluate and recommend potential shared parking plan development strategies to attract business and economic development on Calimesa Blvd. in the DBD.
 - ii. Provide shared parking plan as template and guide for City to utilize in the DBD.
 - iii. Provide cost estimates for implementation of this shared parking plan.
 - iv. Identify key location on Calimesa Blvd. to implement shared parking agreement plan.
 - v. Assist City with negotiations with property owners at the selected location to implement a shared parking plan as part of this project.

4. Project Timeline

Upon approval of the Calimesa Blvd. Downtown Business District and Riverwalk Implementation Plan, the City is prepared to begin coordination with SCAG to implement the project. It is anticipated the all project components can be completed within 12 to 15 months.

5. Estimated Cost of Requested Services

The estimated cost of the requested services is between \$150,000 and \$200,000.

Since incorporation in 1993, the City of Calimesa has invested in community, land use and transportation planning; however, the City is unable to fund the level of planning and evaluation needed for the Calimesa Blvd. Downtown Business District and Riverwalk Implementation Plan.

Calimesa is a small disadvantaged city with very limited resources. The economic downturn in the Inland Empire has put new development on hold for an indefinite period of time. The City of Calimesa has made significant progress in revitalizing its historic DBD. Without this implementation project to address the design to implement the streetscape planning already done in the DBD, the new Calimesa Creek Riverwalk and a Shared Parking Plan, the City will miss critical opportunities to attract and retain new mixed-use development in its DBD that can bring prosperity to this small city. These efforts to work on crucial areas of the DBD will bring opportunities that could only be achieved through the resources available through the SCAG Compass Blueprint Demonstration Program.

The City of Calimesa City Council adopted a Resolution in Support of this project on October 18, 2010 (Attachment A).

Additionally, WRCOG is in support of this project as indicated in their letter of support (Attachment B).

6. Work Product(s) Expected

- a. Calimesa Creek Riverwalk Overlay Zone Implementation Master Plan
- b. Calimesa Boulevard Gateway Design and Cost Analysis for Calimesa Blvd. from Avenue "L" to County Line Road.
- c. Calimesa Boulevard Shared Parking Agreement Plan and Implementation.
- d. Public outreach tools, including presentation and marketing materials for community stakeholder, Planning Commission and City Council meetings.

7. How Project Assists Region in Meeting Compass Blueprint Principles

The Calimesa Blvd. Downtown Business District and Riverwalk Implementation Plan will assist the City of Calimesa in meeting Compass Blueprint Principles of Mobility, Livability, Prosperity and Sustainability.

This project supports these principles as it focuses growth in existing and emerging centers and along the City's major transportation corridor. This plan will create and revitalize significant areas of mixed-use development to benefit the residents and businesses in Calimesa. This project will design and create an important entryway that will attract commercial and residential development while building a walkable community. This plan will support existing businesses in building better accessibility and customer-friendly zones which will increase community prosperity. This plan will target growth around existing and planned transit stations which will ease mobility conflicts to this area. This project promotes efficiency in the use of the area's natural resources and it will restore a natural waterway and open green space for the benefit of the community.

a. Mobility

Calimesa Blvd. is anticipated to carry 20,200 daily vehicle trips by 2030. Interstate 10 runs parallel to Calimesa Blvd. and is estimated to currently carry an average of 102,800 vehicles per day. County Line Road crosses Calimesa Blvd. at the planned gateway and connects the City of Calimesa to the neighboring City of Yucaipa. County Line Road currently carries an average of 15,670 vehicles per day.

It is important that as the DBD area develops and revitalizes that appropriate land use and transportation guidelines are in place to improve the mobility of the Calimesa Blvd. and County Line Road consistent with Compass Blueprint goals. The plan will emphasize locating housing and jobs within the DBD area. The project will improve mobility, reduce congestion on Calimesa Blvd. and County Line Road and adjoining streets in the future, as well as focus attention on restoring transit opportunities for the community. This project will create innovative “smart” shared parking strategies to ease congestion and encourage pedestrian and alternative transportation access for the businesses, residents, and visitors to this area.

b. Livability

The project will assist the City of Calimesa in meeting Compass Blueprint livability goals. As the DVC Zone develops connectivity with the revitalized DBD mixed-use area, there will be a plan in place encouraging new development that better serves the needs of the community. The DVC gateway plan, the Calimesa Creek Riverwalk plan to create an appealing open gathering space, and the shared parking plan along Calimesa Blvd. will more closely align land-use, housing and transportation to provide pedestrian friendly areas, improved transit and more opportunities for local residents to enjoy businesses and recreation/leisure activities within the City of Calimesa. This implementation plan will provide an incentive to attract new local businesses within easy access to Calimesa residents that will create local jobs and local business opportunity, which are both contributing factors to making a community more livable. Infill development, housing opportunities and mixed-use development can provide the livable community that Calimesa’s residents envision.

c. Prosperity

The project will bring planned mixed-use commercial and residential development that provide multiple economic and social benefits to the residents of Calimesa while retaining the open space atmosphere that embodies the character of the City. By encouraging new and updated commercial development, the City will provide an incentive to increase local businesses and job growth, which will mitigate the significant lost economic opportunity from sales revenue leakage out of the City. Rather than sending residents elsewhere to work and play, the proposed project will provide greater opportunity for residents to stay in the City of Calimesa to live, work and play, thus increasing local business, recreation and leisure activities as well as providing jobs within the City of Calimesa. The plan will also encourage civic participation and emphasize balanced growth for the DBD and adjacent areas.

d. Sustainability

The enhancement of the Calimesa Creek Riverwalk, the development of the gateway to the City of Calimesa DBD, and innovative shared parking agreements will put the City of Calimesa at the forefront of becoming a more sustainable community from an economic and environmental standpoint. The renovation of the natural creek will provide a renewed natural resource and open green space which will attract local residents and visitors to the city. By making the gateway to the City of Calimesa a pedestrian and transit-friendly access route, the City will be able to reduce VMT and the resulting GHG emissions by limiting the number of automobile trips into the City. This is consistent with Compass Blueprint goals of focusing development in urban centers and in existing cities. The project will promote development that will utilize resources efficiently, as well as decrease pollution and promote job creation, land uses and densities that can be supported by existing and planned infrastructure facilities.

8. Demonstration Project Evaluation Criteria

a. Transportation & Land Use Planning Integration (20 points)

The Calimesa Blvd. Downtown Business District and Riverwalk Implementation Plan will assist the City in creating a balanced mix of land uses and transportation within the DBD established in the approved 2009 Compass Blueprint program. This demonstration implementation project will emphasize a pedestrian friendly environment with redesigned traffic and parking programs that support mixed-use development, open space preservation and revitalization, and smart growth development at the gateway to the City along Calimesa Blvd., the major arterial from I-10 to the City of Calimesa.

By planning and implementing appropriate land uses and transit programs to the Calimesa Creek Riverwalk, the Gateway access, and along Calimesa Blvd. to Avenue "L," residents will be encouraged to stay in the City of Calimesa to shop, utilize local services, and enjoy the benefits of a restored natural waterway which will encourage outdoor activity rather than making multiple vehicular trips to outside destinations. This proposed plan will serve as the mechanism which will finish out the street improvement plans to the DBD by addressing the design and streetscape needs for the DVC Zone which were not fully taken up in the 2009 Compass Blueprint project.

The project will promote walking, biking, public transit, alternative fuel vehicles, and limiting vehicle trips to one area to accomplish the wide range of daily tasks and errands. It promotes more efficient parking in areas that because of historic development patterns presently allow vehicles to use what should be pedestrian right-of-ways. It will restore the utility and natural beauty of the Calimesa Creek by creating a usable Riverwalk that will provide improved business opportunity, residential access, vital open green space, and incentives for existing property owners to make significant changes to existing buildings and parking areas. This will result in improved mobility and livability for the City of Calimesa, and reduced pollution and additional air quality benefits for the region.

Omnitrans has a small presence along County Line Road, providing a connector route to the City of Yucaipa services next door. The City of Beaumont provides one minor transit line, the Pass Express, which makes two stops in Calimesa daily for residents to access medical services in the City of Beaumont. The Calimesa Blvd. Downtown Business District and Riverwalk Implementation Plan will help give the City of Calimesa more justification to request regular public transit service through the Riverside Transit Agency (RTA), who suspended service to the City of Calimesa due to lack of ridership. By creating a viable shopping and service corridor, an environmentally revitalized and restored open green space, and redesigning parking and pedestrian access to this area, the City of Calimesa will have ample justification to convince the RTA to restore bus service for the residents of and visitors to Calimesa who lack any access to public elementary, high school, or college education facilities, or medical services and transit hubs that surround the City of Calimesa. This transit advantage needs to be at the center of future planning efforts. The proposed project will make transit and supporting facilities for transit a key component for development along Calimesa Blvd.

b. Infill, Redevelopment & Density (20 points)

The City of Calimesa has created three distinct zones within the DBD in order to satisfy the diverse activities and markets that are served along Calimesa Blvd. To set the Downtown Village Commercial Zone apart from the two other DBD zones, the City wishes to utilize the natural gateway that this section presents and transform it into an attractive, inviting entrance to the variety of resources available in Calimesa, both existing and planned. The Calimesa Blvd. Downtown Business District and Riverwalk Implementation Plan provides the City with the ability to create the most appropriate densities for creating housing and jobs along Calimesa Blvd. Rather than Calimesa Blvd. being used strictly as a transit corridor for vehicles to pass through, the City wants to implement a design and streetscape plan that will encourage the use of this major thoroughfare as a primary service and shopping hub for the residents and visitors to the

City. This implementation plan will accelerate the adopted Downtown Business District Code, which includes a specific set of architectural design recommendations. It will also define the entryway, provide an inviting and attractive open green space in a commercially mixed zone, and improve access to the untapped resources along Calimesa Blvd. The City of Calimesa, the DVC, as well as the other two zones in the DBD, will become a destination center in its own right.

The proposed project will provide for infill housing and mixed-use opportunities along Calimesa Blvd. There are many under-utilized properties along the corridor as well as large vacant properties on Calimesa Blvd. in the DVC Zone. The project promotes revitalizing existing development at the gateway to Calimesa. It will revitalize a poorly developed commercial center that has destroyed the natural beauty and function of an important waterway in the City. By emphasizing a higher and more compact density of business, residential housing, and mixed uses in this area, the City will take the important next step to restoring environmental habitats, creating a sustainable commercial/retail center, building an attractive access gateway that will benefit residents and businesses, as well as creating a well-designed plan for more compact and efficient mixed-use infill and redevelopment. The City needs to provide proper guidance to future development and use in this highly sensitive area of the DBD.

Creating shared parking is a critical component of this work, as well as identifying more efficient transit facility opportunities within the DBD. Shared parking is a tool through which adjacent property owners share their parking lots to maximize the use of available parking throughout the day and reduce the number of parking spaces that each would provide on their individual properties. In a typical suburban shopping center, parking can occupy more land area than the building itself, which creates an excessive amount of space dedicated to parking that is not used efficiently. By creating a comprehensive shared parking plan, the DVC Zone will benefit by reducing the amount of land needed for parking, creating opportunities for more compact and useful infill development, and constructing safer and easier pedestrian and bicycle access. Current parking conditions along this corridor are not consistent with the DVC vision. There are several businesses which lack sufficient setbacks to accommodate appropriate parking amenities and whose only parking is in direct conflict with pedestrian walkways and pathways. The goal of this project is to analyze these parking conditions and create a workable and implementable strategy that will not only increase pedestrian access, but provide appropriate vehicle and public transit access to these well-established and successful business enterprises. A shared parking plan will provide the City with the ability to reinstate mass transit connections within the City of Calimesa and in cooperation with adjacent transit systems, while creating more open space and important landscaping. These in combination will serve to reduce VMT and the resulting GHG emissions within the City of Calimesa as it will attract more people to the DBD, add jobs, and improve the visual and aesthetic character of development, while providing better mobility and livability to this area.

This type of implementation planning effort proposed in this application will provide for the economic development and housing needed for the City of Calimesa to prosper while centering growth in the DBD area with planned transit and infrastructure that will conserve valuable resources and protect the environment.

c. Land Use Mix & Housing (15 points)

What began in the 1920's as a small rural town with mostly single-family homes and ranches, has become a thriving small city in the northwest corner of Riverside County. Because of its agricultural roots, Calimesa's residential, commercial and business community along the I-10 corridor developed in a somewhat piece-meal fashion. The DBD was created in 2009 to provide a proactive guide to future development within this important corridor in Calimesa.

Many of the land uses that currently exist in the DBD were adopted prior to City incorporation in 1990. With the adoption of the 2009 Compass Blueprint Downtown Business District Code, the City has successfully established a cohesive vision for the Calimesa Blvd. Corridor.

This proposed implementation plan for the DBD will further establish a complete plan for the best mix of land uses that will deliver mobility, livability, prosperity, resource conservation and sustainability benefits for both the City and the region.

Housing is an important part of future development for this area. Calimesa Blvd. runs adjacent to the I-10 corridor and has two primary freeway access points which connects the three Downtown Business District zones. These areas allow for and encourage a denser pattern of development than exists in Downtown Calimesa today. The plan has created a mixture of land uses, including shops, workplaces, civic buildings, entertainment uses, and residences in a walkable environment. The plan emphasizes directed business development with higher density housing, such as live-work units, which requires transit, pedestrian and bicycle-friendly amenities to support the City's sustainable future vision.

The gateway to the DVC Zone, the Calimesa Creek Riverwalk Plan, and the Shared Parking Agreement proposed in this application are proactive approaches to fulfilling Calimesa's long term vision for the DBD. This project will assist the City to implement plans for higher density housing and mixed land uses, and help create an incentive for developers to locate housing and jobs near each other in the DBD.

As new residents and businesses arrive in the DBD, land use, housing, streetscape and gateway designs, parking and pedestrian alignments and transit infrastructure should be planned and/or in place so that local residents are encouraged to walk, bike or take the bus to live, shop and work at newly created housing and jobs within the DBD. This project will serve as the impetus for existing businesses to make important changes to their properties and to attract new development to become part of a cohesive, aesthetically inviting, and environmentally friendly livable community.

d. Infrastructure & Resource Efficiency & Sustainability (15 points)

The project will maximize efficiency in infrastructure, energy and natural resource use. The City of Calimesa is a local leader in efforts to implement energy conservation programs in Riverside County.

The City of Calimesa recently received grant funds from the California Energy Commission under the Energy Efficiency Community Block Grant to retrofit City Hall, the City Annex, and the Norton Younglove Senior Center. This retrofitting included changing existing lighting to energy efficient bulbs and ballasts, installing occupancy sensors, installing photocell controls on signage and light fixtures, and replacing HVAC systems with high-efficiency units.

The City has also benefited from the successful startup of the County of San Bernardino's OmniGo Bus Route that connects the northern part of the City of Calimesa with the DBD and to the City of Yucaipa. The implementation of the City's Gateway improvements to the DBD Village, the restoration and improvements to the Calimesa Creek Riverwalk, and the Shared Parking Plan will take advantage of these types of transit efforts in the City and in the region to create more opportunity for residents to access the services and shopping opportunities within the DBD.

Emphasizing recreation and leisure is also a part of creating livability and supporting mobility along Calimesa Blvd. The Calimesa Creek Riverwalk, which will restore an important protected water resource, is an ambitious effort within the City of Calimesa that will provide residents and visitors with a natural, aesthetically pleasing outdoor entertainment, shopping, and dining area.

It is essential that the Calimesa Blvd. Downtown Business District and Riverwalk Implementation Plan supports and sustains its existing resources and conserves energy as part of its land use, housing and transportation goals.

e. Project Logistics & Need (30 points)

The project is vital to the development of the DBD and how it serves the City of Calimesa and the region in the future. The City of Calimesa is a small working class city with just over 7,500 residents and a median income of \$37,849. Since incorporation in 1990, Calimesa has developed strong zoning codes and standards, and worked diligently to retain open spaces while facing the pressure of land development. Its long-range comprehensive plan is designed to regulate growth, preserve natural resources, and maintain a high quality environment.

The principle focus of the Calimesa Blvd. Downtown Business District and Riverwalk Implementation Plan is to develop land use and transportation strategies that will support economic development, while improving mobility and reducing vehicle trips and pollution to produce a livable and sustainable community.

Land use and transportation planning efforts in the DBD are limited by the historic piecemeal development along Calimesa Blvd. The City has utilized Compass Blueprint grant funding and spent its limited planning and redevelopment resources to create detailed plans for the DBD, as well as working with property owners and developers to encourage new infill development along Calimesa Blvd.

This past planning work can be utilized and leveraged as part of the proposed Compass Blueprint project for implementing the DVC Gateway project, the Calimesa Creek Riverwalk project, and the Shared Parking Agreement Plan for the DVC as part of the Calimesa Blvd. Downtown Business District and Riverwalk Implementation Plan.

The City has also worked with WRCOG and Caltrans over the past 15 years to plan for improvements along Interstate 10. This project will incorporate the already completed freeway access ramp improvements and implement design concepts that improve mobility and provide for efficient economic development for this major transportation center in the City.

It is important to take all of the planning that has been done for the DBD and bring it to the next level so that opportunities are not missed when private development and public infrastructure is approved and built in this vital corridor.

The City is prepared to begin working on the Calimesa Blvd. Downtown Business District and Riverwalk Implementation Plan under the Compass Blueprint project as soon as it is approved. The City is estimating a time-frame of 12 to 15 months to complete all tasks for the project. The City's Planning Department has planning and administrative staff available to work closely with the Compass Blueprint professionals on this project.

Compass Blueprint services such as creating a streetscape design implementation and cost estimate plan for the Gateway to the City of Calimesa, developing and implementing the Calimesa Creek Riverwalk plan, creating a viable shared parking agreement to the benefit of existing and new businesses along Calimesa Blvd., and providing community outreach concepts with visualizations are beyond the means of Calimesa and are the exact services needed that are offered through the Compass Blueprint program.

As a priority 2% community located in the WRCOG sub-region of the Compass Blueprint program, the Calimesa Blvd. Downtown Business District and Riverwalk Implementation Plan will benefit the area and provide greater certainty for the public, developers and region as to what can be accomplished in this area to improve mobility, livability, prosperity and sustainability, and to accommodate the anticipated future of the DBD.

f. SCAG Membership (yes/no)

Yes, the City of Calimesa is a member of SCAG.

9. Attachments

- A. City of Calimesa Resolution
- B. WRCOG Letter of Support
- C. City of Calimesa Regional Location Map
- D. City of Calimesa Boundary Map
- E. Calimesa Downtown Business District Plan Exhibit
- F. Calimesa Downtown Business District (DBD),
Downtown Village Commercial (DVC) Zone, and
Calimesa Creek Riverwalk Overlay Zone Plan Exhibit
- G. Calimesa Boulevard Downtown Concept Streetscape Plan from Avenue "L"
to County Line Road
- H. Calimesa Boulevard Downtown Business District Village Photos
- I. Compass Blueprint 2% Strategy WRCOG Opportunity Area Map
- J. 2009 City of Calimesa Compass Blueprint Demonstration Project Fact Sheet
- K. Calimesa News Mirror Article, 7-15-2010, Calimesa adopts Downtown Code
- L. San Bernardino Sun Article, 8-30-2010, OmniGo Shuttle serving Calimesa-Yucaipa
and Omnitrans Transit Agency Route and Pass Transit Exhibits
- M. Mesa View Middle School located in Calimesa: Exhibits showing proximity to
Calimesa Blvd. and Service Boundaries

Attachment A

RESOLUTION NO. 2010-40

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF CALIMESA, CALIFORNIA SUPPORTING ITS COOPERATION WITH THE SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS (SCAG) AS A 2% STRATEGY DEMONSTRATION COMMUNITY AND AUTHORIZING AND SUPPORTING THE CITY OF CALIMESA 2010-2011 COMPASS BLUEPRINT DEMONSTRATION PROJECT APPLICATION FOR THE CALIMESA BOULEVARD DOWNTOWN DISTRICT AND RIVERWALK IMPLEMENTATION PLAN.

WHEREAS, the City of Calimesa is identified as a Compass Blueprint 2% Strategy Priority Area Demonstration Community on the Southern California Association of Governments (SCAG) Western Riverside County Sub-regional Opportunity Area Map; and,

WHEREAS, the Calimesa Boulevard Downtown District and Riverwalk Implementation Plan is proposed by the City of Calimesa to be submitted as a 2010-2011 Compass Blueprint Demonstration Project incorporating Compass Blueprint principles of mobility, livability, prosperity and sustainability; and,

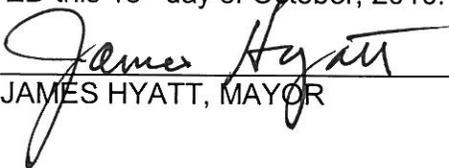
WHEREAS, SCAG is accepting proposals for the 2010-2011 Compass Blueprint Demonstration Project Program; and,

WHEREAS, the proposed Calimesa Boulevard Downtown District and Riverwalk Implementation Plan will help the City further implement the Calimesa Boulevard Downtown Revitalization Project which was previously completed by the City of Calimesa through the SCAG Compass Blueprint Program.

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF CALIMESA, CALIFORNIA, DOES HEREBY RESOLVE AS FOLLOWS:

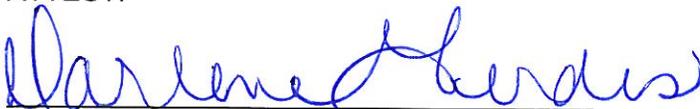
Section 1. The City Council hereby supports and approves the application by the City of Calimesa to the 2010-2011 Compass Blueprint Demonstration Project Program for the Calimesa Boulevard Downtown District and Riverwalk Implementation Plan in cooperation with SCAG as a Compass Blueprint Community.

PASSED, APPROVED AND ADOPTED this 18th day of October, 2010.



JAMES HYATT, MAYOR

ATTEST:



DARLENE GERDES, CITY CLERK

STATE OF CALIFORNIA }
COUNTY OF RIVERSIDE } SS.
CITY OF CALIMESA }

I, **DARLENE GERDES**, City Clerk of the City of Calimesa, California, DO HEREBY CERTIFY, that the aforementioned is a true and correct copy of **Resolution No. 2010-40** known as:

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF CALIMESA, CALIFORNIA SUPPORTING ITS COOPERATION WITH THE SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS (SCAG) AS A 2% STRATEGY DEMONSTRATION COMMUNITY AND AUTHORIZING AND SUPPORTING THE CITY OF CALIMESA 2010-2011 COMPASS BLUEPRINT DEMONSTRATION PROJECT APPLICATION FOR THE CALIMESA BOULEVARD DOWNTOWN DISTRICT AND RIVERWALK IMPLEMENTATION PLAN.

And which is on file in the Office of the City Clerk, City of Calimesa California.

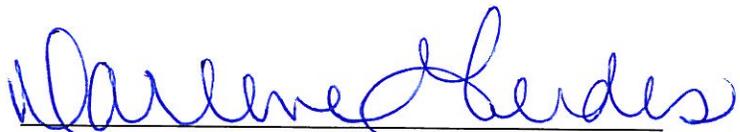
Said Resolution was adopted by the said City Council at a regular meeting thereof held on the 18th day of October 2010 by the following vote:

AYES: Mayor Hyatt, Mayor Pro Tem Zanowic, Council Members Davis, McIntire and Quinto

NOES: None

ABSENT: None

ABSTAINED: None



DARLENE GERDES, CITY CLERK

Dated this 20th day of October, 2010.



Western Riverside Council of Governments

County of Riverside • City of Banning • City of Beaumont • City of Calimesa • City of Canyon Lake • City of Corona • City of Hemet • City of Lake Elsinore
 City of Menifee • City of Moreno Valley • City of Murrieta • City of Norco • City of Perris • City of Riverside • City of San Jacinto • City of Temecula
 City of Wildomar • Eastern Municipal Water District • Western Municipal Water District

October 13, 2010

Peter Brandenburg
 Southern California Association of Governments (SCAG)
 818 West 7th Street, 12th Floor
 Los Angeles, CA 90017

Subject: City of Calimesa SCAG 2010-2011 Compass Blueprint Demonstration Project Proposal "Calimesa Boulevard Downtown District and Riverwalk Implementation Plan"

Dear Mr. Brandenburg:

On behalf of the Western Riverside Council of Governments (WRCOG), a joint powers authority (JPA) representing 17 cities, the County of Riverside and two regional water districts, I fully support the City of Calimesa's proposed "Calimesa Boulevard Downtown District and Riverwalk Implementation Plan" (Implementation Plan) for consideration by SCAG for the 2010-2011 Compass Blueprint Demonstration Project Program.

The City of Calimesa is identified as a Compass Blueprint Principles Priority Area community on the Western Riverside County Sub-regional Compass Blueprint Opportunity Area Map. Calimesa's proposed Implementation Plan will help the City continue to achieve the goals and strategies in the "Calimesa Boulevard Downtown Revitalization Project," which was recently completed as part of a previous round of the SCAG Compass Blueprint Demonstration Project Program.

The City's proposed Implementation Plan will create a Riverwalk Master Plan Overlay along Calimesa Creek between Calimesa Boulevard and Park Avenue adjacent to the Downtown District, as well as complete the innovative Downtown District Streetscape design along Calimesa Boulevard from Avenue "L" to County Line Road serving the Riverwalk Calimesa Creek area and develop a successful shared parking arrangement within the Downtown Calimesa Boulevard Business District to improve parking, mobility and pedestrian access in the area.

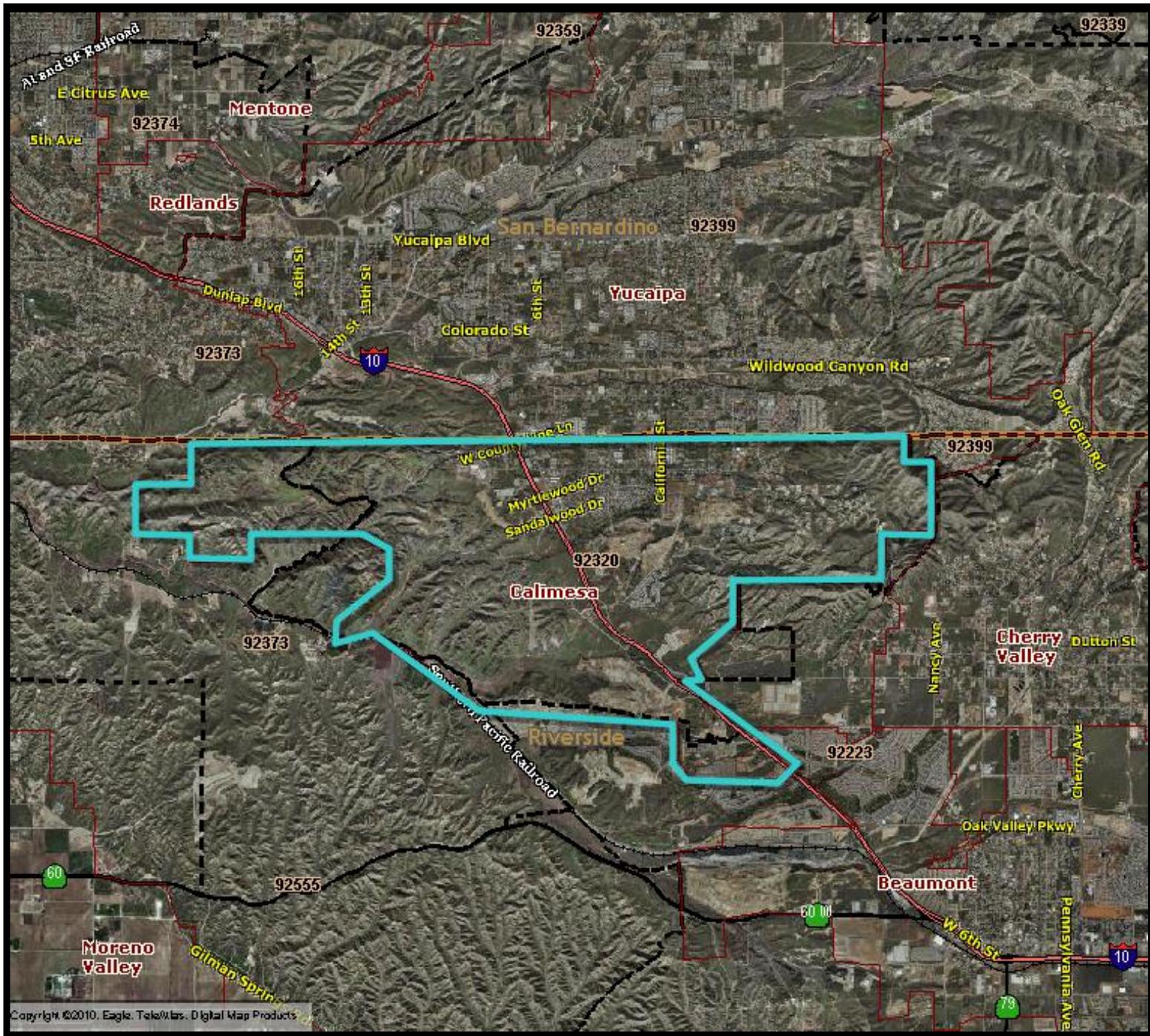
This proposal is consistent with WRCOG efforts to support Compass Blueprint principles of mobility, livability, prosperity and sustainability through integrated land-use and transportation planning.

By integrating land use and transportation planning with a focus on infill development, natural resources and sustainable practices, Calimesa's Implementation Plan will help reduce congestion, reduce vehicle miles traveled (VMT) and assist with meeting regional greenhouse gas (GHG) emission reduction targets as the City continues to grow and prosper.

If you have any questions, please feel free to contact me at (951) 955-8303 or by e-mail at bishop@wrcog.cog.ca.us.

Sincerely,

Rick Bishop
 Executive Director



This Program Was Funded by a CDBG Planning & Technical Assistance Grant from the California Department of Housing & Community Development

City Boundary & Regional Location Map



7738 ft
CityGIS

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Attachment D

Figure 1: Downtown Business District Boundary

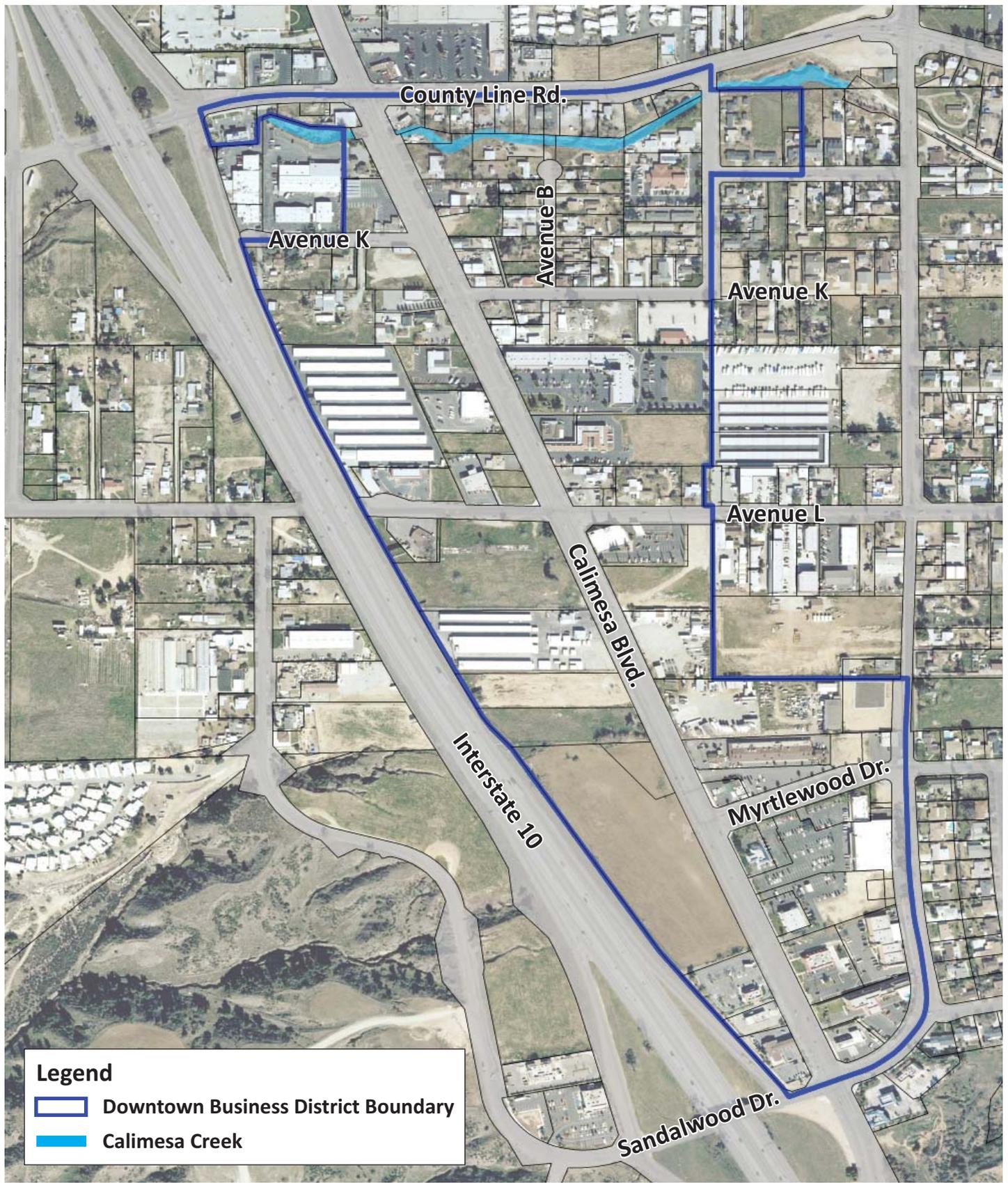
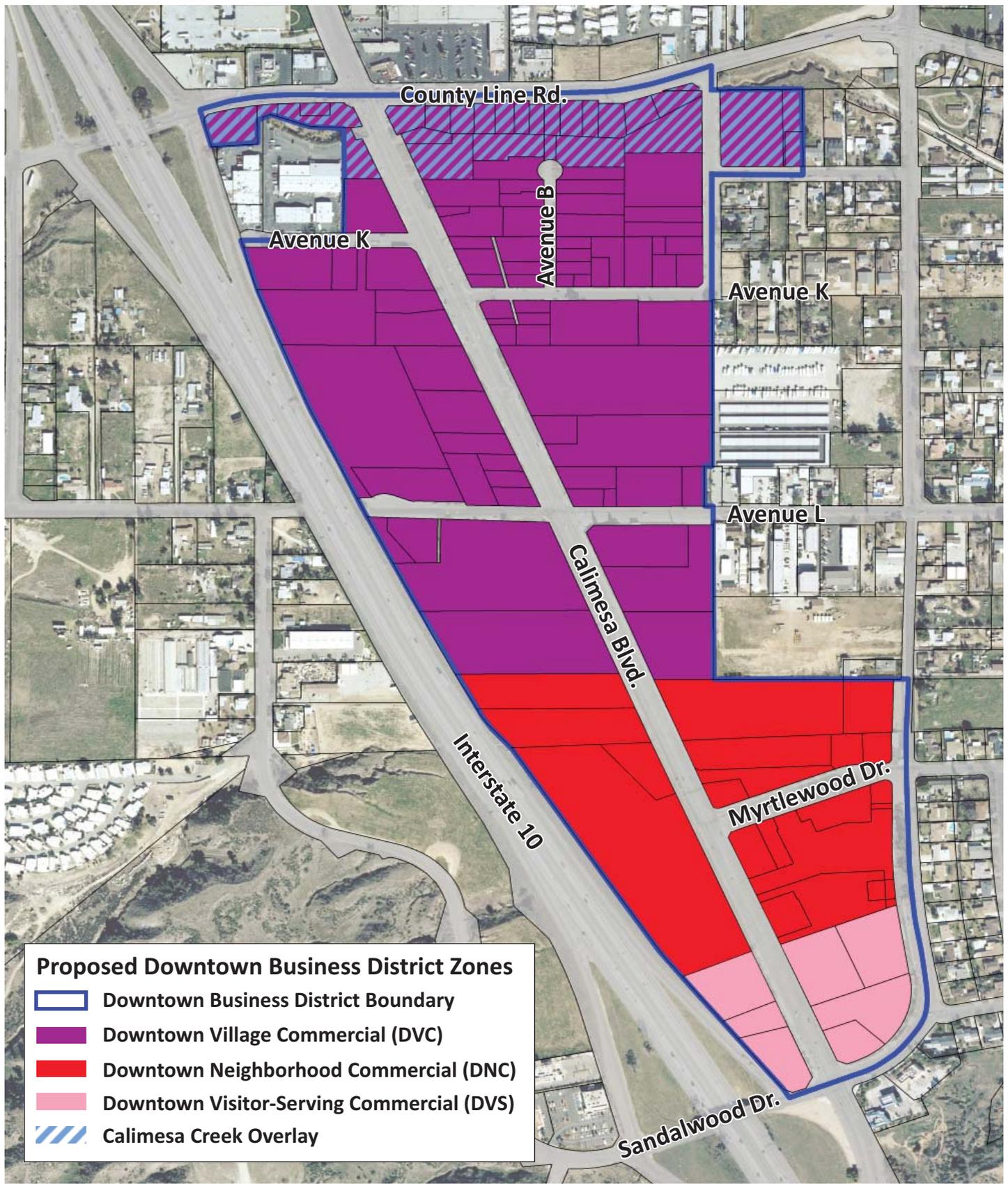
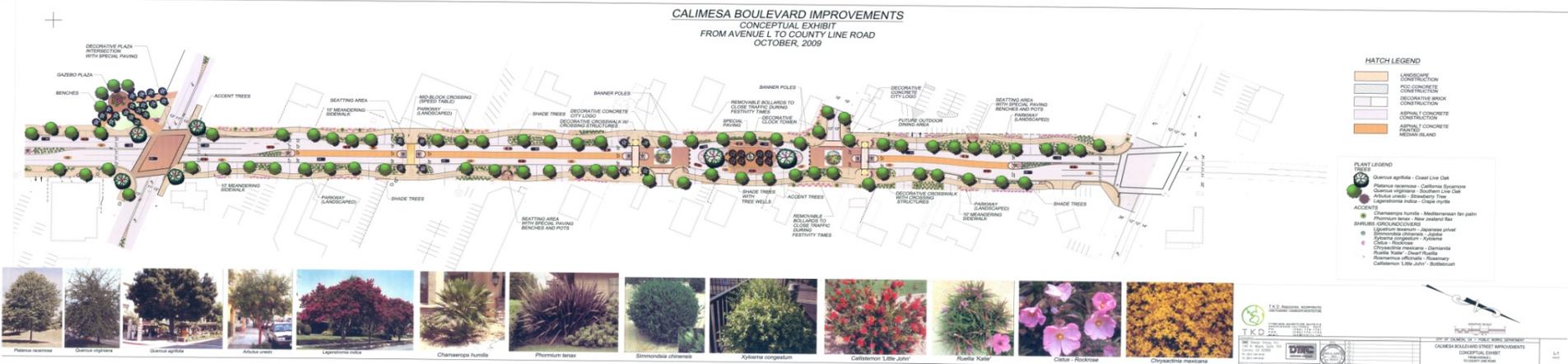


Figure 3: Proposed Downtown Business District Zones



Attachment G



CITY OF CALIMESA

CALIMESA BOULEVARD DOWNTOWN BUSINESS DISTRICT

STREETSCAPE PLAN: AVENUE "L" TO COUNTY LINE ROAD

Attachment H

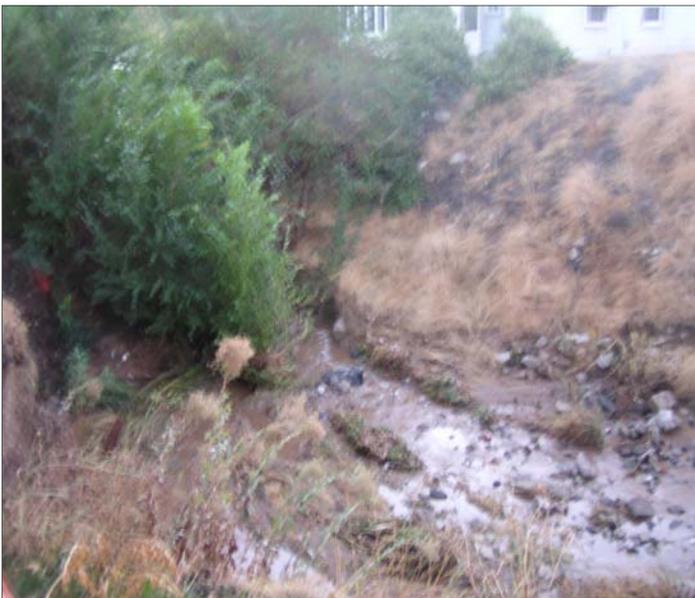
SCAG COMPASS BLUEPRINT PROGRAM 2010-2011 Demonstration Project Proposal

City of Calimesa Project Area Photos

"Calimesa Boulevard Downtown District and Riverwalk Implementation Plan"



Calimesa Creek Riverwalk Overlay Zone – Current Calimesa Creek conditions
View from businesses on County Line Road at Calimesa Blvd.



Calimesa Creek Riverwalk Overlay Zone Area



Calimesa Creek fronting Calimesa Blvd.

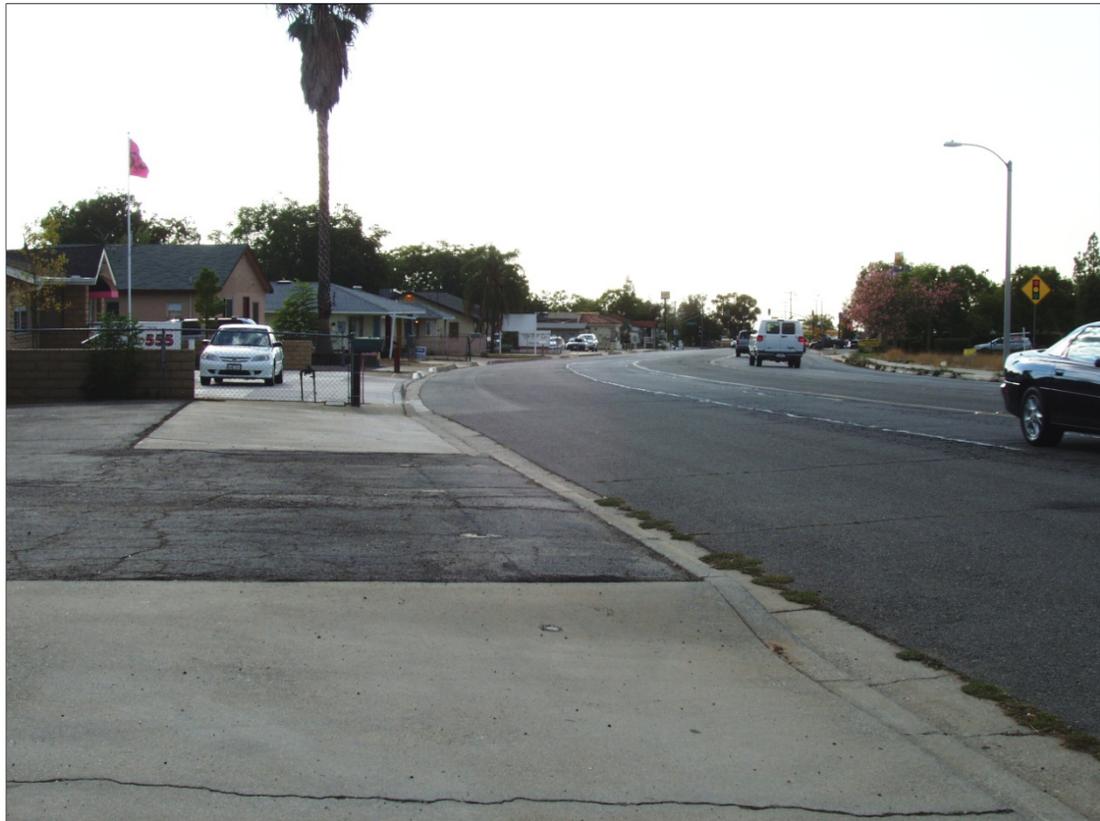


**Calimesa Creek Riverwalk Overlay Zone
Existing Businesses fronting Calimesa Creek**



**Calimesa Creek Riverwalk Overlay Zone
Parking lot behind businesses on County Line Road at Calimesa Blvd.
Parking has been built to the natural edge of Calimesa Creek**

**Calimesa Creek Riverwalk Overlay Zone
Businesses on Calimesa Blvd. & County Line Road
built to the natural edge of Calimesa Creek**



**Calimesa Creek Riverwalk Overlay Zone
Businesses on County Line Road adjacent to Calimesa Creek
Looking west towards Calimesa Blvd.**



**The Gateway to the Downtown Calimesa Business District
Intersection of County Line Road and Calimesa Blvd.
north of Avenue "L"**



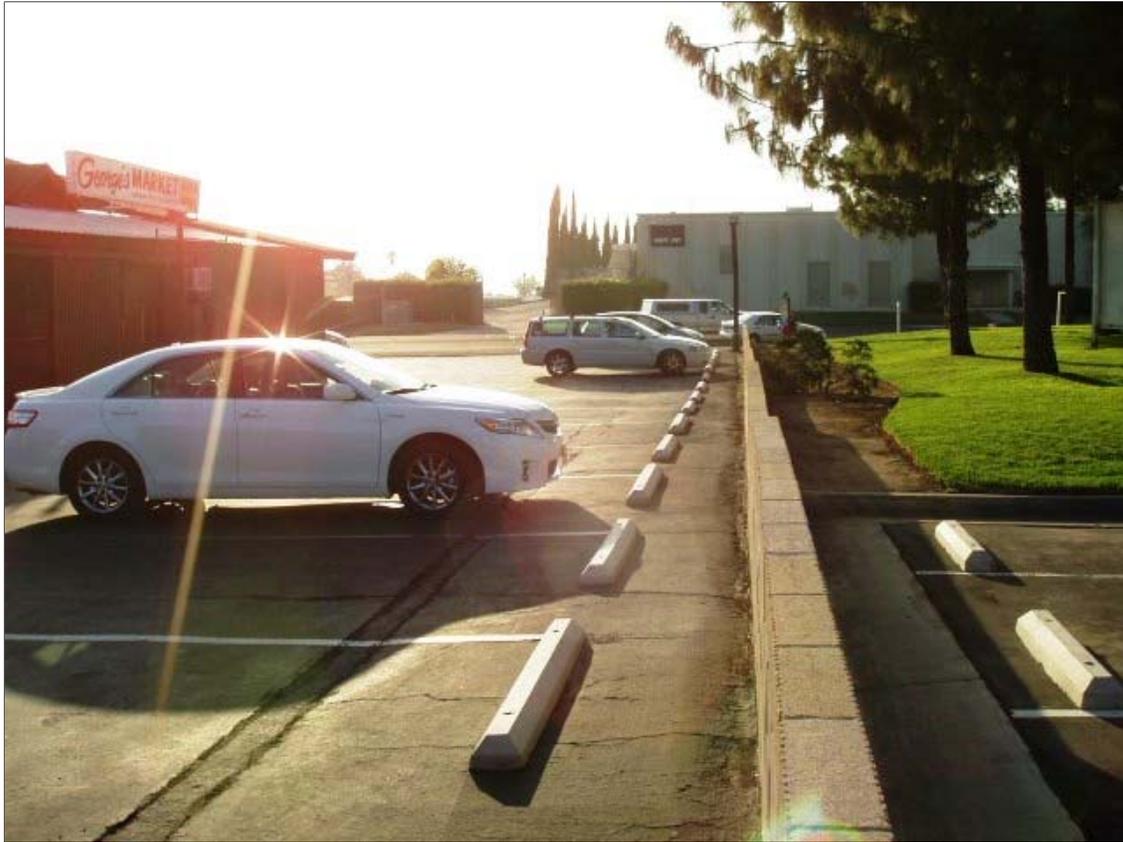
**Calimesa Blvd. at County Line Road just north of Avenue "L"
Gateway to Calimesa Downtown Business District and Calimesa Creek Riverwalk Zone
without Appropriate Pedestrian Access**



**Example of Existing Incompatible Streetscape
on Calimesa Blvd. in Downtown Village Commercial (DVC) Zone Area
Design and Engineering Implementation Plan is needed between Avenue "L" and County Line Road**



**George's Market on Calimesa Blvd. in DVC Zone.
Vehicles use Pedestrian Access at Popular George's Market on Calimesa Blvd.
Opportunity for Shared Parking Agreement could improve Parking and Pedestrian Access
for George's and Adjacent Businesses**



**George's Market on Calimesa Blvd.
This Business could Benefit from a Shared Parking Agreement on Calimesa Blvd.**



**Low Block Wall separating George's Market and Neighboring Shopping Center
Shows Potential for Shared Parking Agreement with Minimal Construction Cost**

WRCOG - Western Riverside Council of Governments



- City Limits
- Subregional Boundaries
- Compass 2% Strategy Opportunity Areas
- Interstate
- Freeway
- Highway
- Arterial
- Minor Street
- Railroad
- Existing Transit
 - Metro Rail Transit Station
 - Metrolink Commuter Rail Station
 - Metro Rapid Bus
 - Metro Red Line Heavy Rail
 - Metro Light Rail
 - Metrolink Commuter Rail
- Planned Transportation Projects
 - Metro Rail Transit Station
 - Metrolink Commuter Rail Station
 - Metro Rapid Bus
 - Busway/Transitway
 - Light Rail
 - Metrolink Commuter Rail
 - Railroad
- Potential Transportation Projects
 - Metro Rail Transit Station
 - Metro Rapid Bus
 - Busway/Transitway
 - Heavy Rail
 - Light Rail
 - Light Rail (Alignment to be Determined)
 - Rail (Technology Unspecified)
 - Truck Lane
 - Railroad
- Maglev
 - Station
 - Rail Alignment
- Simplified General Plan
 - Commercial/Downtown
 - Office/Business Park
 - Industrial/Airport/Harbor
 - Mixed Use
 - Specific Plan/Planned Development
 - High Density Residential
 - Medium to Low Density Residential
 - Agriculture/Rural Residential
 - Public/Indian Reservation
 - Open Space
 - Open Water/Floodways
 - Other



Attachment I

Location: Calimesa, Riverside County

Timeframe: 2008 – 2009

Project Partners: City of Calimesa

Project Services:

- Development code analysis
- Photorealistic visualizations
- Policy recommendations
- Public involvement
- Urban design strategies



The City of Calimesa project provided development codes and design guidelines to create a pedestrian-oriented atmosphere consistent with traditional Southern California architectural styles. Appropriate vernacular styles were identified such as Mission, Rustic Lodge, and Ranch. Public involvement was an integral portion of this effort.

Goals

- Complete physical/design assessment and market study
- Generate an opportunities and constraints analysis
- Evaluate existing downtown development and urban design standards
- Prepare architectural design guidelines

For this project, Compass Blueprint worked with the City of Calimesa to prepare a revitalization plan for the Downtown Business Corridor. Through the public involvement stages of this project, the community envisioned a mixed-use area that induces economic development and reduces auto usage through alternative travel modes. In order to create a center that enables economic development to grow, a complete physical/design assessment and market study was done for the existing downtown area. An opportunities and constraints analysis was then completed after the assessment and study was done. In order to develop a downtown business code, existing downtown development and urban design standards were evaluated. In addition, architectural design guidelines were prepared for the City in order for them to achieve their vision for the Downtown Calimesa area.

Results

- Downtown Business District Zoning Code covering 142 acres
- Streetscape and street design standards for study area
- Architectural design guidelines and style book
- Acquisition of redevelopment funds to get the zoning code adopted
- Study provided content for ARRA grant application in 2009

Yucaipa / Calimesa
News Mirror
 Your Community. Your Newspaper.

NEWS

Calimesa adopts its Downtown Business District

New plan goes into effect July 21

By **BILL BROWN**
 Staff Reporter

Published: Thursday, July 15, 2010 11:11 PM PDT

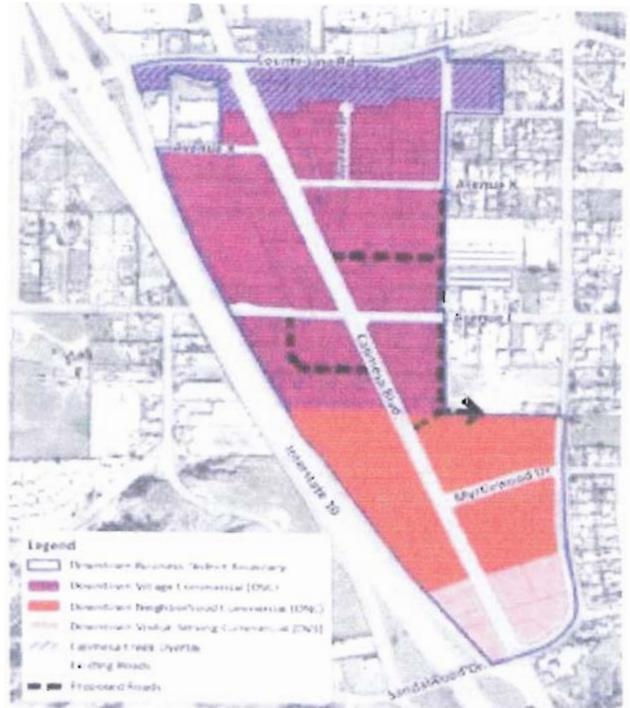
Recently, the Calimesa City Council voted unanimously to adopt the final revisions to the 1996 Calimesa Boulevard Corridor Plan.

Previously, the plan created design guidelines for a portion of Calimesa Boulevard extending from Avenue L to Sandalwood Drive.

Community Development Director Gus Romo said that after nearly two years of consideration a new plan emerged known as the Downtown Business District or DBD.

Romo added, "After two years of hard work, the council, Downtown Ad Hoc Committee, Planning Commission, and Public Works and Safety Commission have brought forward this new plan as a separate land use district."

According to Romo, Calimesa's Corridor Ad Hoc Committee was re-assembled in 2007 to revise and update the original plan. At the end of 2008, Ad Hoc Committee was once again re-assembled to commence the review of the update.



Proposed roads and the Downtown Business District zones

"The intent of the DBD is to encourage creation of the pedestrian-friendly downtown area along Calimesa Boulevard. The plan includes attractive storefronts, gathering areas, pedestrian and vehicular links, and other features aimed at encouraging retail and mixed-use development in a downtown setting," said Romo.

The committee came up with new goals and objectives and submitted an application for a Compass Blueprint Grant demonstration project associated with a main street and downtown, which is offered and awarded annually by the Southern California Association of Governments.

In 2008, the City was awarded the grant and selected a consultant to update the existing Calimesa Boulevard Corridor Plan.

Just before obtaining this grant, the City contracted with another consultant (DMC) to initiate the street improvement plans for the district as a separate project. When the SCAG consultant (i.e., The Planning Center) came on board, city staff held a joint meeting with The Planning Center, DMC and the Ad Hoc Committee to coordinate efforts.

On March 5, 2009, a joint meeting was held before the Ad Hoc Committee to present the conceptual streetscape plans DMC had prepared as well as the initial land use plan proposed by The Planning Center. The Ad Hoc Committee cleared the streetscape plan for review by the Public Works and Safety Commission and Planning Commission and requested that The Planning Center return before the Ad Hoc Committee to review the draft Corridor Plan Update and Design Standards at a later date.

Attachment L

sbsun.com

OmniGo**Timely, convenient**

Ryan Hagen, Staff Writer

Posted: 08/30/2010 06:12:18 PM PDT

Every one-hour appointment at the doctor's office used to take about five hours out of Carmen Canela's day.

The 79-year-old Grand Terrace resident hopes that will change Sept. 7, when Omnitrans is scheduled to dramatically expand public transportation in Grand Terrace, Chino Hills and Yucaipa.

"If I had an appointment at 11, I'd have to go at 8:30," she said. "Then, I wouldn't know what time to get out, so they'd probably pick me up around 1 or 1:30. It took half the day."

Until now, Canela has depended on Omnitrans' "Access" service, which drives passengers - whose medical or other needs qualify them - directly from home to destinations throughout the city.

Canela said she's grateful for Access, which

accepted her because of her osteoarthritis. The curb-to-curb service is not available to many of her friends at the senior center, as well as healthy residents of Grand Terrace, Chino Hills or Yucaipa.



Omnitrans bus driver Maryann Hubbs tests the wheelchair lift system on the new OmniGo shuttle service. OmniGo services are scheduled to start on Sept. 7 and will service the communities of Yucaipa, Grand Terrace and Chino Hills. The shuttle will make 47 stops in Yucaipa, 40 in Grand Terrace and 50 in Chino Hills. (Al Cuizon/Staff Photographer)

But the service could hardly be called convenient, since the ride had to be set up the day before.

The new mini-bus service, dubbed OmniGo, is everything that Access isn't.

OmniGo Route 325 will make stops at the senior center and 39 other stops in Grand Terrace at 70-minute intervals.

Separate shuttles will stop at 47 points in Yucaipa and 50 stops in Chino Hills, much of which had no public transportation because the streets are too narrow for full-size buses.

"The streets are not really designed for big buses, so what was missing was the ability to get



to the transit centers," said Rohan Kuruppu, director of planning for Omnitrans.

Those transit centers link to big buses headed to other cities.

But much of the traffic in the 16-passenger OmniGo shuttles is expected to remain local, Kuruppu said.

Route 365 will stop at each Chino Hills location every hour, seven days per week. Yucaipa's new shuttle, Route 309, will stop every 30 minutes Monday through Saturday,



Maryann Hubbs counts wheelchair straps inside the new OmniGo shuttle service van. Omnitrans worked with cities' staffs to design the most convenient routes. (Al Cuizon/Staff Photographer)

and every hour on Sundays.

The new shuttles will reach Araya High School, Chino Hills High School and the Chino campus of Chaffey College. In Yucaipa, the shuttle will

expand southeast, from Yucaipa Boulevard, south to County Line Road.

"Omnitrans worked closely with city staff to design routes that meet the needs of each individual community," said Wendy Williams, Omnitrans director of marketing.

Seniors, in particular, said they eagerly anticipate the flexibility the new service will offer.

"We are absolutely delighted about it," said JoAnn Johnson, director of senior services at the Grand Terrace senior center. "It's just impossible for some people \."

The center will host a meeting about the changes on Sept. 9.

Services are free until the end of September, when rates will match those for standard Omnitrans buses. Those fares vary by age and other factors.

Omnitrans will offer expanded service in three cities beginning Sept. 7. The new routes are:

- [Chino Hills route](#)
- [Grand Terrace route](#)
- [Yucaipa route](#)

308/309

OMNiGo YUCAIPA

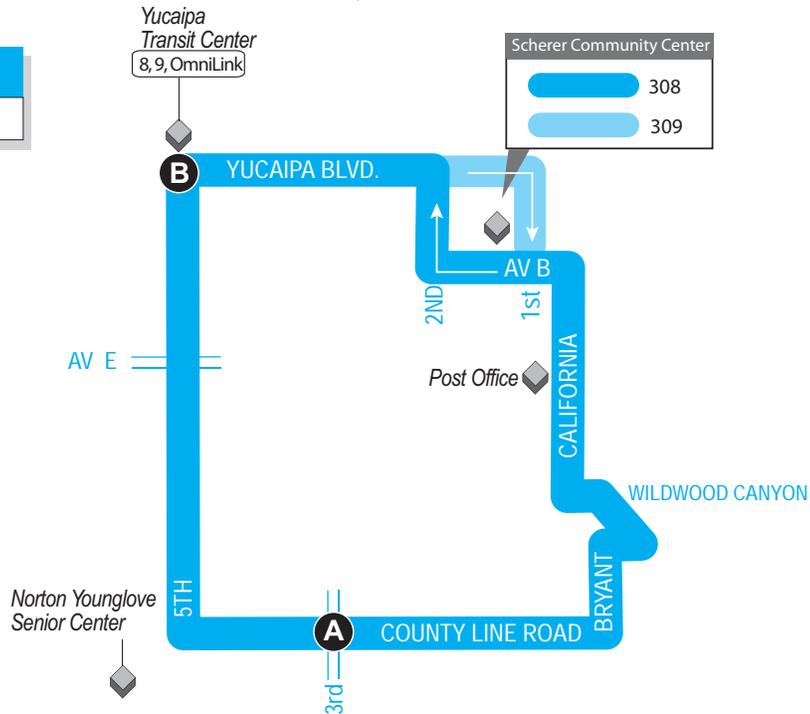


FREQUENCY

WKDY	SAT	SUN
30	30	60



Note:
The Route 308 loop travels counter-clockwise;
the Route 309 loop travels clockwise.



OmniGo Route 308/309 Monday - Friday

B Yucaipa Transit Center	A County Line & 3rd	B Yucaipa Transit Center	B Yucaipa Transit Center	A County Line & 3rd	B Yucaipa Transit Center
308: COUNTERCLOCKWISE			309: CLOCKWISE		
6:25	6:08	6:20	6:25	6:07	6:20
6:55	6:38	6:50	6:55	6:37	6:50
7:25	7:08	7:20	7:25	7:07	7:20
7:55	7:38	7:50	7:55	7:37	7:50
8:25	8:08	8:20	8:25	8:07	8:20
8:55	8:38	8:50	8:55	8:37	8:50
9:25	9:08	9:20	9:25	9:07	9:20
9:55	9:38	9:50	9:55	9:37	9:50
10:25	10:08	10:20	10:25	10:07	10:20
10:55	10:38	10:50	10:55	10:37	10:50
11:25	11:08	11:20	11:25	11:07	11:20
11:55	11:38	11:50	11:55	11:37	11:50
12:25	12:08	12:20	12:25	12:07	12:20
12:55	12:38	12:50	12:55	12:37	12:50
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1:55	1:38	1:50	1:55	1:37	1:50
2:25	2:08	2:20	2:25	2:07	2:20
2:55	2:38	2:50	2:55	2:37	2:50
3:25	3:08	3:20	3:25	3:07	3:20
3:55	3:38	3:50	3:55	3:37	3:50
4:25	4:08	4:20	4:25	4:07	4:20
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5:25	5:08	5:20	5:25	5:07	5:20
5:55	5:38	5:50	5:55	5:37	5:50
6:25	6:08	6:20	6:25	6:07	6:20
6:55	6:38	6:50	6:55	6:37	6:50
7:25	7:08	7:20	7:25	7:07	7:20
7:55	7:38	7:50	7:55	7:37	7:50
	8:08	8:20		8:07	8:20

OmniGo Route 308/309 Saturday

B	A	B	B	A	B
Yucaipa Transit Center	County Line & 3rd	Yucaipa Transit Center	Yucaipa Transit Center	County Line & 3rd	Yucaipa Transit Center
308: COUNTERCLOCKWISE			309: CLOCKWISE		
6:55	7:08	7:20	6:55	7:07	7:20
7:25	7:38	7:50	7:25	7:37	7:50
7:55	8:08	8:20	7:55	8:07	8:20
8:25	8:38	8:50	8:25	8:37	8:50
8:55	9:08	9:20	8:55	9:07	9:20
9:25	9:38	9:50	9:25	9:37	9:50
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1:55	2:08	2:20	1:55	2:07	2:20
2:25	2:38	2:50	2:25	2:37	2:50
2:55	3:08	3:20	2:55	3:07	3:20
3:25	3:38	3:50	3:25	3:37	3:50
3:55	4:08	4:20	3:55	4:07	4:20
4:25	4:38	4:50	4:25	4:37	4:50
4:55	5:08	5:20	4:55	5:07	5:20
5:25	5:38	5:50	5:25	5:37	5:50
5:55	6:08	6:20	5:55	6:07	6:20
6:25	6:38	6:50	6:25	6:37	6:50
6:55	7:08	7:20	6:55	7:07	7:20
7:25	7:38	7:50	7:25	7:37	7:50
7:55	8:08	8:20	7:55	8:07	8:20

OmniGo Route 308/309 Sunday

B	A	B	B	A	B
Yucaipa Transit Center	County Line & 3rd	Yucaipa Transit Center	Yucaipa Transit Center	County Line & 3rd	Yucaipa Transit Center
308: COUNTERCLOCKWISE			309: CLOCKWISE		
7:55	8:08	8:20	7:25	7:37	7:50
8:55	9:08	9:20	8:25	8:37	8:50
9:55	10:08	10:20	9:25	9:37	9:50
10:55	11:08	11:20	10:25	10:37	10:50
11:55	12:08	12:20	11:25	11:37	11:50
12:55	1:08	1:20	12:25	12:37	12:50
1:55	2:08	2:20	1:25	1:37	1:50
2:55	3:08	3:20	2:25	2:37	2:50
3:55	4:08	4:20	3:25	3:37	3:50
4:55	5:08	5:20	4:25	4:37	4:50
5:55	6:08	6:20	5:25	5:37	5:50
			6:25	6:37	

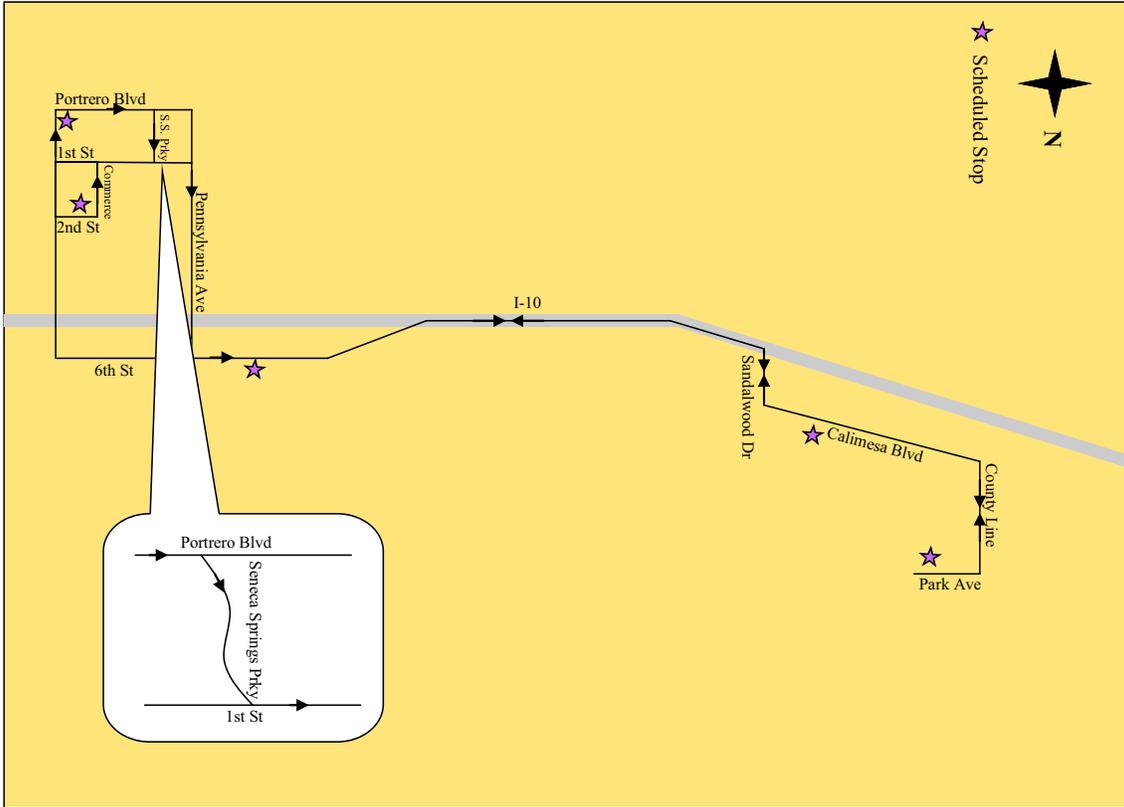
NEW SERVICE!

Meet OmniGo, our new circulator route! OmniGo is the shuttle that thinks it's a bus. OmniGo 308/309 travels in a circular route. Take OmniGo to the new Yucaipa Transit Center and transfer to Routes 8 and 9. It's your hometown shuttle!

OmniGo fares are the same as fixed route (big bus) fares. For fare information, see page 5.

EXPRESS ROUTE

	Wal-Mart	Highland Springs Medical Plaza	Beaumont City Hall	Stater Bros Calimesa	Calimesa City Hall	Stater Bros Calimesa	Beaumont City Hall	Wal-Mart
A.M.	8:30	8:33	8:39	8:48	8:53	8:58	9:08	9:13
	11:45	11:48	11:54	12:04	12:09	12:14	12:24	12:30
P.M.	3:45	3:48	3:54	4:04	4:09	4:14	4:24	4:30



HOURS/OPERATION

MONDAY-FRIDAY
 7:45 am - 8:30 am
 11:45 am - 12:30 pm
 3:45 pm - 4:30 pm

THE PASS TRANSIT EXPRESS DOES NOT OPERATE ON:

- | | |
|-----------------------------------|------------------|
| Saturday or Sunday | Independence Day |
| New Years Day | Veterans Day |
| Thanksgiving | Christmas Day |
| Presidents Day | Labor Day |
| Memorial Day | |
| Martin Luther King Jr.'s Birthday | |
| Friday following Thanksgiving | |

INFORMATION

FOR MORE INFORMATION PLEASE CALL:

- Beaumont and Cherry Valley (951) 769-8530

OFFICE HOURS:

8am - 4pm Monday - Thursday
 8am - 3pm Friday
 Closed Saturday and Sunday

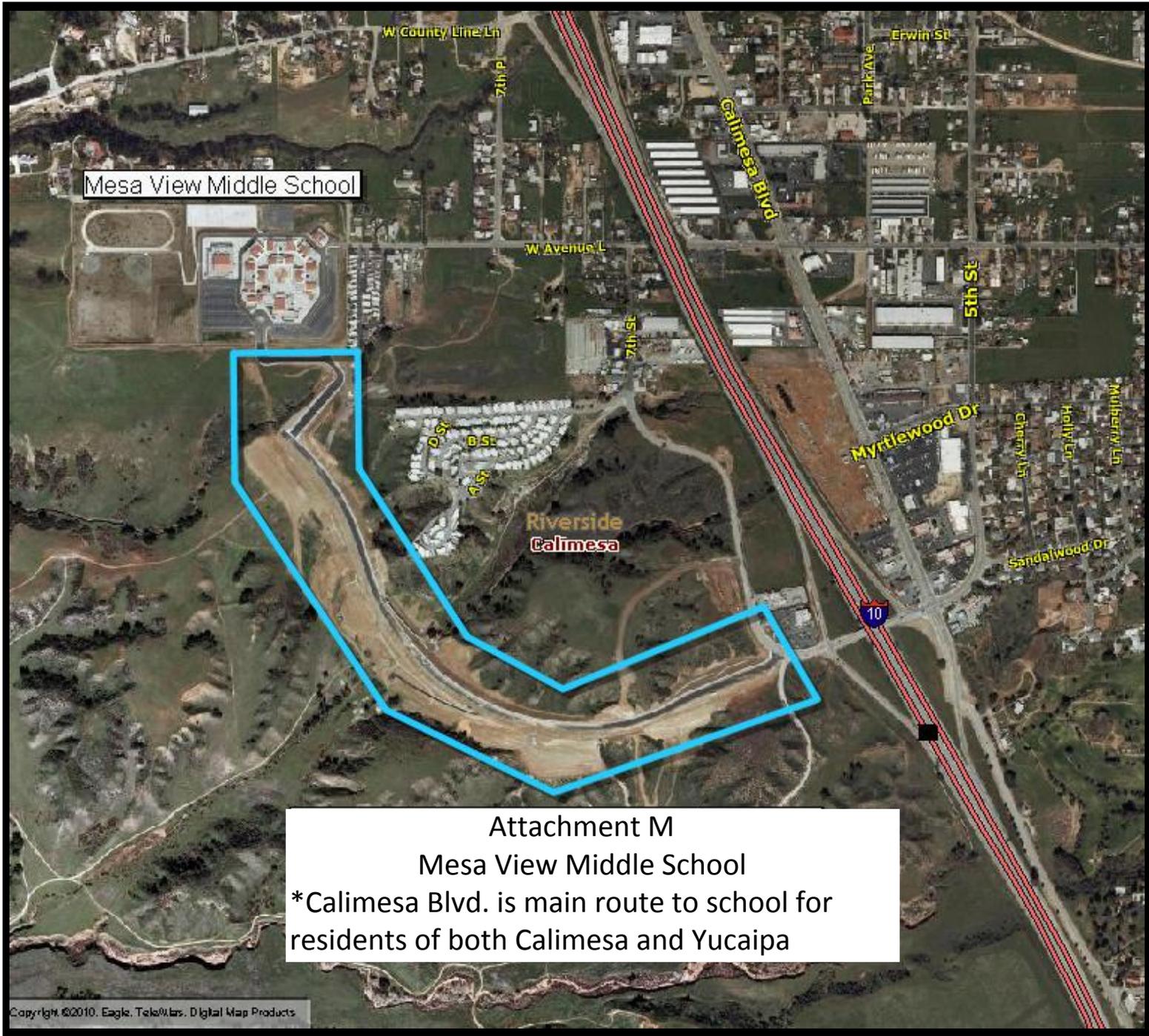
OTHER TRANSPORTATION SERVICES

- | | |
|----------------------|----------------|
| Amtrak..... | (800) 872-7245 |
| Greyhound..... | (800) 231-2222 |
| Metrolink..... | (800) 371-5465 |
| OMNITRANS..... | (800) 966-6428 |
| RTA..... | (800) 800-7821 |
| Sunline Transit..... | (760) 343 3456 |

NOTES

Join the City of Beaumont in **Going Green!** Help us to eliminate paper waste by holding on to your bus schedule for future use.

Check out our new Community Center located at 1310 Oak Valley Parkway. This new facility is home to the Community Services and Senior Services Departments.



Attachment M
 Mesa View Middle School
 *Calimesa Blvd. is main route to school for
 residents of both Calimesa and Yucaipa

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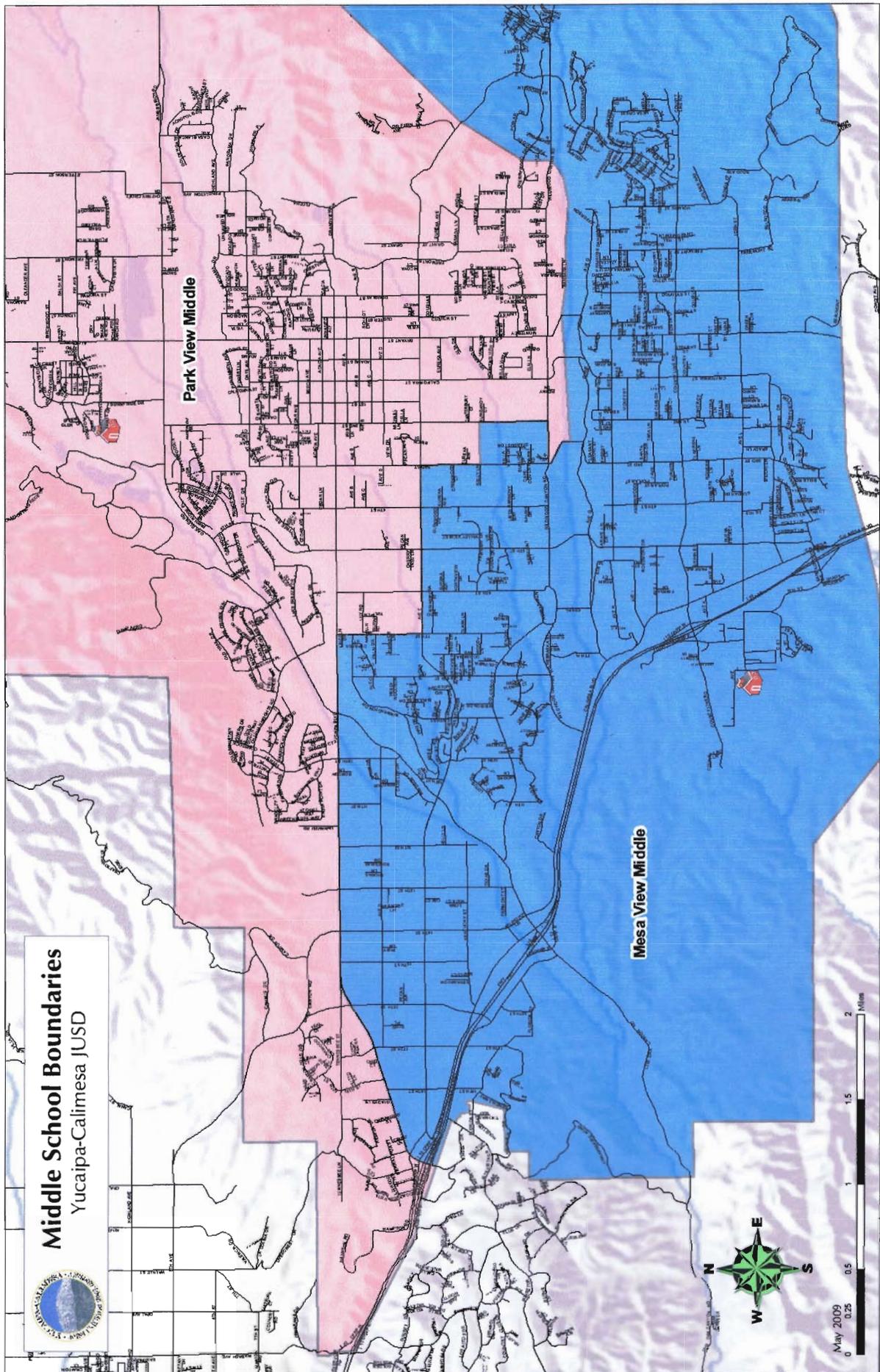
This Program Was Funded by a CDDBG Planning & Technical Assistance Grant from the California Department of Housing & Community Development

**Mesa View Middle
 School
 800 Mustang Way,
 Calimesa, CA 92320**



902 ft
CityGIS

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Attachment M

Mesa View Middle School Boundary Exhibit
Serving both Cities of Calimesa and Yucaipa